

Cola®Mid AME

CLEARANCES: TSCA, DSL, AICS, SWISS, PICCS, ASIA-PAC, NZIoC, REACH, EINECS, ECL

INCI NAME Acetamide MEA

CAS No. 142-26-7 **EINECS No.** 205-530-8

INTRODUCTION

Cola®Mid AME has unique antistatic, moisturizing and humectant properties. It is a good choice for both skin and hair conditioning products. For shampoos, superior conditioning can be built-in allowing for excellent wet combing properties. Cola®Mid AME leaves hair with good manageability, reduces "fly away" and provides sheen to hair. It is also a suitable conditioner for body washes and lotions.





APPLICATIONS

- Conditioning shampoos
- Mild conditioners for skin
- Non-oily skin lotions
- Moisturizing conditioners
- Skin cleaners and body washes
- Leave-in conditioners
- Deodorants / Antiperspirants
- Hair spray

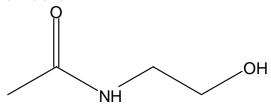
BENEFITS

- Provides good sheen to hair
- Increases hair manageability
- Reduces "fly away"
- Provides moisturization to skin
- A more effective humectant than glycerin with no "tacky" feel
- · Balanced for hair and skin
- Very low eye irritation

TYPICAL PROPERTIES

| Appearance | Clear liquid | |
|-------------------|--------------|--|
| Odor | Typical | |
| pH (10 % Aqueous) | 6.0 - 8.0 | |
| Color, Gardner | 3 maximum | |
| Free Acid | 2% maximum | |
| Free MEA | 3% maximum | |
| Activity | 95% minimum | |
| | | |

STRUCTURE



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Cola®Mid AME

SUGGESTED FORMULA

Leave-In Conditioning Foam

| Ingredients | Purpose | % |
|--|----------------|-------|
| 1. Water | Solvent | 93.35 |
| 2. Merquat®10 (Polyquaternium-10) | Conditioner | 0.40 |
| 3. Cola®Mid AME (Acetamide MEA) | Static control | 4.00 |
| 4. Suga®Quat S1210 (Stearyldimoniumhydroxypropyl Laurylglucosides Chloride) | Conditioner | 1.50 |
| 5. PolySuga®Sil C800P (PEG-8 PG-Coco-Glucoside Dimethicone) | Conditioner | 0.50 |
| 6. Glydant™ Plus (DMDM Hydantoin and Iodopropynyl butylcarbamate) | Preservative | 0.25 |

Procedure

- 1. With mixing, combine 1, 2.
- 2. Once 2 is dissolved, add remaining ingredients.

Specifications

Appearance Clear liquid pH 5.0 - 6.0

STORAGE / HANDLING

It is recommended that **Cola®Mid AME** be stored in sealed containers below 120°F. Avoid overheating or freezing. **Cola®Mid AME** is available in poly 55-gal drums, net weight 450 lbs.



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